



# THE RIGHT TIME IS NOW!

Think Understand Engage Lead = **ACHIEVE**

In August, the Association for Manufacturing Excellence will present you with your best opportunity this year to become truly inspired about business excellence.

Look past the lean tools to the way we think and unlock the path to achievement!

YOU are very busy, so we have created the ultimate lean “conference” format: the best international keynotes and local speakers, all compressed into a single day, brought to your doorstep - the AME 5 Cities Roadshow.

Mike Wall, Lean Master Sensei, on “Moving from Lean Tools to Lean Culture”

New materials being presented in Australia for the first time.

“My biggest concern after twenty years in the Lean industry is that most companies don’t ever move past the ‘tools’ phase of implementation efforts and ultimately fail to develop a sustainable Lean culture. Consequently, in today’s economy most of these so-called Lean organizations have retreated from the Lean path when they should be re-doubling their efforts.” Mike will share his observations on what separates these “also-rans” from the Danaher and Toyotas of the world, along with key insights to assess and improve the progress of your own organization in developing a sustainable, self-sufficient continuous improvement culture.



**Dr Michael Hewitt-Gleeson,**  
Co-founder and Principal of the School of Thinking on “cvs2bvs: software for your brain”.

Michael is the co-founder of the School of Thinking, with Edward de Bono, in New York in 1979. School of Thinking lessons are exported to over 43 countries every day and have already reached over 60 million people worldwide since 1979. Based in New York for 14 years, the United States government described Dr Hewitt Gleeson as a “national asset”. He has been an international consultant on strategy to a veritable Who’s who of the world’s movers and shakers. Michael Hewitt-Gleeson’s advice has been sought by leaders like Jack Welch of General Electric, Edward de Bono and The Dalai Lama and by organisations from The United Nations, The White House and the US State Department to IBM, Fujitsu and St Kilda Football Club.

## REGISTRATIONS NOW OPEN.

AME Member\* - \$595.00

Non-Member - \$695.00

All prices include GST.

\*Member’s Prices are available to members of the AME, SCLAA and APICS.

All events will commence at 8.30am (registration) for 9am start, concluding 5pm.

**MELBOURNE** Monday 17 August 2009 - Radisson on Flagstaff, 380 William Street - [REGISTER HERE](#)

**ADELAIDE** Wednesday 19 August 2009 - Holiday Inn, 65 Hindley Street - [REGISTER HERE](#)

**PERTH** Friday 21 August 2009 - Burswood Entertainment Complex “The Studio”, Great Eastern Highway  
[REGISTER HERE](#)

**BRISBANE** Tuesday 25 August 2009 - Mercure Hotel, 85-87 North Quay - [REGISTER HERE](#)

**SYDNEY** Wednesday 26 August 2009 - Rydges Hotel Parramatta, 116 James Ruse Drive, Rose Hill  
[REGISTER HERE](#)

All speakers are being presented courtesy of the Association for Manufacturing Excellence in Australia the premier non-profit association in operational excellence. For more information about the AME and to become an individual or business member, visit [www.ame.org.au](http://www.ame.org.au) or call 1300 AME AUS.

Registrations for the Five Cities Roadshow will be available soon. Watch [www.ame.org.au](http://www.ame.org.au)

