

AME Conference 2018. Purpose Driven Excellence.

5-8 March 2018

Leopard Lodge Melbourne Zoo Melbourne, Victoria













## Purpose Driven Excellence

# When Organisations succeed, it's because they know what to do - their mission, how to get it done and why they do it.

In order to truly achieve excellence, your company must clearly define the why — as in your purpose for being an organisation. It's a strong sense of purpose and a commitment to drive toward achieving that purpose that will help you grow and flourish. All strategies and lean efforts flow directly from that one crucial element; Purpose. Regardless of the size of your organisation, the service you provide, or the product that you produce or manufacture, there is a purpose driving the company. An organisation that embarks on a journey of purpose-driven excellence recognises that in order to succeed, it needs to embody a clear reason to exist beyond the pursuit of profit. Companies that work toward their purpose have a clear advantage over others.

AME's Leading Through Excellence and Innovation Conference is centered on helping you to realise your purpose and to create a lasting impact within and outside your organisation. Start with a laser focus on your purpose, and a commitment to creating a cultural environment in which people can realise their gifts, develop and apply their talents, and feel a genuine sense of fulfillment for their contributions in pursuit of that

purpose, and you will succeed on your path to enterprise excellence. Come to Melbourne to share, learn and grow, and to build a network and form relationships that will last well beyond the conference.

Held from the 5 to 8 March 2018 the conference brings together a select group of international and national speakers, who are leaders in their profession, have achieved significant results or have an innovative approach on how they are taking their Lean journey.

An AME conference provides you with the opportunity to develop new relationships by connecting and learning from and with the best. You will discover practical ways to apply creative ideas to your organisation. Build, recapture and rejuvenate your sense of purpose. Expand the depth and breadth of your knowledge. Sharpen your lean skills, intensify your understanding of lean tools and learn how to integrate industry practices into your organisation. Learn about best-in-class practices, compare your experiences to the most successful businesses and make sure your continuous improvement efforts are on target.

# What's On?

### 3 Keynote Speakers

We have gathered world class keynote speakers who will inspire your journey to enterprise excellence.

#### **8 Practitioner Presentations**

We showcase industry leaders who are articulate advocates for change and will present to you how you can achieve the change you seek.

#### **5 Best Practice Tours**

Visit industry leaders' facilities so you can see what really works. We make sure you get to see "hands-on" tools and skills.

### **5 Special Interest Sessions**

Hear what others are doing, share and learn best practices, ask questions, dig deeper and network with fellow participants.

### What Will You Take Out of This Event?

Learning from the insights of world-class, highly successful practitioners who have been there and done that, you are provided with a trusted source of knowledge that you can rely on to confidently make the changes needed to accelerate growth. The leaner processes are, and the more engaged people are, the more productive you become and the greater your bottom-line success will be. Proven and practical experience is guaranteed at the Leading through Excellence and Innovation Conference. Come along and reap the benefits from a not for profit industry association that is dedicated to continuous improvement and enterprise excellence.

# **Main Topics**

- Continuous Improvement
- People-driven Operational Excellence
- People-centric Leadership
- Lean
- Innovation
- Change in the Workplace
- Workplace Culture

# Reasons to Attend?

### A trusted source of Lean knowledge.

 AME is a volunteer based not for profit organisation that is a trusted reliable source of enterprise wide lean knowledge.

### Practitioner to practitioner learning.

• Experienced practitioner-to-practitioner learning. Hear from local and international peers who have successfully put change into action.

### Networking around best practice.

 Build a social network of like-minded people who are passionate about sharing both their challenges and solutions.

### Accelerated lean-learning experience.

 Participate in value-packed, accelerated learning experience focused on the benefits of applying continuous improvement in your business.

### Borrow with pride.

• Take away proven, practical innovative, process-excellence solutions that you can emulate with pride.

# Conference Agenda

### **Tuesday 6 March 2018: Plenary Sessions**

08.45 am	Conference Open: Barry McCarthy, MC
09.00 am	Conference Welcome: Zoos Victoria
09.20 am	International Keynote Presentation: George Saiz, President and CEO, AME North America
10.10 am	Morning Tea
10.40 am	Presentation: Frank Koentgen, CEO, Ozgene
11.10 am	Presentation: Susan O'Neill, CEO, St Vincent's Hospital
11.40 am	Presentation: Annette Sando, National Supply Chain Manager, Australian Red Cross Blood Service
12.10 am	On the Couch: Q&A with Frank Koentgen, Susan O'Neill and Annette Sando
12.25 pm	Lunch
01.10 pm	Melbourne Zoo Continuous Improvement Insights Tour / Special Interest Sessions
02.30 pm	Afternoon Tea
02.50 pm	Presentation: Jon Retford, General Manager, Wilson Transformers
03.20 pm	Presentation: Tony Stone, General Manager Biogas Technology, Gekko Systems
03.50 pm	On the Couch: Q&A with John Retford and Tony Stone
04.00 pm	Drinks and Canapes
05.00 pm	Day 1 Conference Close

Please note that the program and times are subject to change.

# Conference Agenda

### Wednesday 7 March 2018: Plenary Sessions

O8.45 am Conference Open: Barry McCarthy, MC  O9.00 am Jim Watkins Award Presentation: Guy Bulmer, National President, AME Australia  O9.10 am International Keynote Presentation: Ron Harper, President, Cogent Power  10.00 am On the Couch: Q&A with George Saiz and Ron Harper  10.20 am Morning Tea  10.50 am Presentation: Lee Whiteley, Executive General Manager, Elphinstone Pty Ltd  11.20 am Presentation: Ronald Tan, Manager Continuous Improvement and Lean Six Sigma, Qantas Airways  11.50 am Presentation: Jessica Cole, Financial Accountant, DSI Underground  12.20 am On the Couch: Q&A with Lee Whiteley, Ronald Tan and Jessica Cole  12.35 pm Lunch  01.20 pm Melbourne Zoo Continuous Improvement Insights Tour / Special Interest Sessions  02.40 pm Afternoon Tea  03.00 pm Closing Keynote Presentation: Lynne Cazaly, Global Keynote Speaker  04.15 pm Conference Draw Prize: Barry McCarthy, MC  04.20 pm Conference Close: Guy Bulmer, National President, AME Australia		
10.00 am	08.45 am	Conference Open: Barry McCarthy, MC
10.00 am On the Couch: Q&A with George Saiz and Ron Harper  10.20 am Morning Tea  10.50 am Presentation: Lee Whiteley, Executive General Manager, Elphinstone Pty Ltd  11.20 am Presentation: Ronald Tan, Manager Continuous Improvement and Lean Six Sigma, Qantas Airways  11.50 am Presentation: Jessica Cole, Financial Accountant, DSI Underground  12.20 am On the Couch: Q&A with Lee Whiteley, Ronald Tan and Jessica Cole  12.35 pm Lunch  01.20 pm Melbourne Zoo Continuous Improvement Insights Tour / Special Interest Sessions  02.40 pm Afternoon Tea  03.00 pm Closing Keynote Presentation: Lynne Cazaly, Global Keynote Speaker  04.15 pm Conference Draw Prize: Barry McCarthy, MC	09.00 am	Jim Watkins Award Presentation: Guy Bulmer, National President, AME Australia
10.20 am Morning Tea  10.50 am Presentation: Lee Whiteley, Executive General Manager, Elphinstone Pty Ltd  11.20 am Presentation: Ronald Tan, Manager Continuous Improvement and Lean Six Sigma, Qantas Airways  11.50 am Presentation: Jessica Cole, Financial Accountant, DSI Underground  12.20 am On the Couch: Q&A with Lee Whiteley, Ronald Tan and Jessica Cole  12.35 pm Lunch  01.20 pm Melbourne Zoo Continuous Improvement Insights Tour / Special Interest Sessions  02.40 pm Afternoon Tea  03.00 pm Closing Keynote Presentation: Lynne Cazaly, Global Keynote Speaker  04.15 pm Conference Draw Prize: Barry McCarthy, MC	09.10 am	International Keynote Presentation: Ron Harper, President, Cogent Power
10.50 am Presentation: Lee Whiteley, Executive General Manager, Elphinstone Pty Ltd  11.20 am Presentation: Ronald Tan, Manager Continuous Improvement and Lean Six Sigma, Qantas Airways  11.50 am Presentation: Jessica Cole, Financial Accountant, DSI Underground  12.20 am On the Couch: Q&A with Lee Whiteley, Ronald Tan and Jessica Cole  12.35 pm Lunch  01.20 pm Melbourne Zoo Continuous Improvement Insights Tour / Special Interest Sessions  02.40 pm Afternoon Tea  03.00 pm Closing Keynote Presentation: Lynne Cazaly, Global Keynote Speaker  04.15 pm Conference Draw Prize: Barry McCarthy, MC	10.00 am	On the Couch: Q&A with George Saiz and Ron Harper
11.20 am Presentation: Ronald Tan, Manager Continuous Improvement and Lean Six Sigma, Qantas Airways  11.50 am Presentation: Jessica Cole, Financial Accountant, DSI Underground  12.20 am On the Couch: Q&A with Lee Whiteley, Ronald Tan and Jessica Cole  12.35 pm Lunch  01.20 pm Melbourne Zoo Continuous Improvement Insights Tour / Special Interest Sessions  02.40 pm Afternoon Tea  03.00 pm Closing Keynote Presentation: Lynne Cazaly, Global Keynote Speaker  04.15 pm Conference Draw Prize: Barry McCarthy, MC	10.20 am	Morning Tea
11.50 am Presentation: Jessica Cole, Financial Accountant, DSI Underground  12.20 am On the Couch: Q&A with Lee Whiteley, Ronald Tan and Jessica Cole  12.35 pm Lunch  01.20 pm Melbourne Zoo Continuous Improvement Insights Tour / Special Interest Sessions  02.40 pm Afternoon Tea  03.00 pm Closing Keynote Presentation: Lynne Cazaly, Global Keynote Speaker  04.15 pm Conference Draw Prize: Barry McCarthy, MC	10.50 am	Presentation: Lee Whiteley, Executive General Manager, Elphinstone Pty Ltd
12.20 am On the Couch: Q&A with Lee Whiteley, Ronald Tan and Jessica Cole  12.35 pm Lunch  01.20 pm Melbourne Zoo Continuous Improvement Insights Tour / Special Interest Sessions  02.40 pm Afternoon Tea  03.00 pm Closing Keynote Presentation: Lynne Cazaly, Global Keynote Speaker  04.15 pm Conference Draw Prize: Barry McCarthy, MC	11.20 am	Presentation: Ronald Tan, Manager Continuous Improvement and Lean Six Sigma, Qantas Airways
12.35 pm Lunch  01.20 pm Melbourne Zoo Continuous Improvement Insights Tour / Special Interest Sessions  02.40 pm Afternoon Tea  03.00 pm Closing Keynote Presentation: Lynne Cazaly, Global Keynote Speaker  04.15 pm Conference Draw Prize: Barry McCarthy, MC	11.50 am	Presentation: Jessica Cole, Financial Accountant, DSI Underground
01.20 pm Melbourne Zoo Continuous Improvement Insights Tour / Special Interest Sessions  02.40 pm Afternoon Tea  03.00 pm Closing Keynote Presentation: Lynne Cazaly, Global Keynote Speaker  04.15 pm Conference Draw Prize: Barry McCarthy, MC	12.20 am	On the Couch: Q&A with Lee Whiteley, Ronald Tan and Jessica Cole
02.40 pm Afternoon Tea  03.00 pm Closing Keynote Presentation: Lynne Cazaly, Global Keynote Speaker  04.15 pm Conference Draw Prize: Barry McCarthy, MC	12.35 pm	Lunch
03.00 pm Closing Keynote Presentation: Lynne Cazaly, Global Keynote Speaker  04.15 pm Conference Draw Prize: Barry McCarthy, MC	01.20 pm	Melbourne Zoo Continuous Improvement Insights Tour / Special Interest Sessions
04.15 pm Conference Draw Prize: Barry McCarthy, MC	02.40 pm	Afternoon Tea
	03.00 pm	Closing Keynote Presentation: Lynne Cazaly, Global Keynote Speaker
04.20 pm Conference Close: Guy Bulmer, National President, AME Australia	04.15 pm	Conference Draw Prize: Barry McCarthy, MC
	04.20 pm	Conference Close: Guy Bulmer, National President, AME Australia
4.30 pm Conference End	4.30 pm	Conference End

Please note that the program and times are subject to change.

# **Pre and Post Conference Events**

### Monday 5 March 2018

8.30 am to 5.00 pm	Tour & Lean Workshop: Asahi Beverages / Love and Lean (Facilitator: George Saiz)
9.00 am to 4.30 pm	Best Practice Site Tour: Sutton Tools and Orora
6.30 pm to 9.30 pm	Conference Dinner: Guest Speaker: Robert Bruce: Regional Operations Director Australia, Amazon

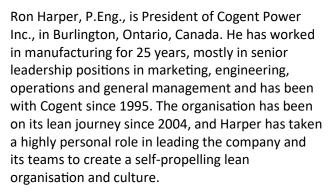
### Thursday 8 March 2018

8.30 am to 5.00 pm	Tour & Lean Workshop: Cimpress / People-Centric Leadership (Facilitator: Ron Harper, Cogent Power)
8.30 am to 4.00 pm	Best Practice Site Tour: Nissan Casting Australia and Rowville Horse Trailers
9.00 am to 12.30pm	Best Practice Site Tour: Commonwealth Bank

## **International Keynote Speakers**



Ron Harper
President
Cogent Power



Ron is a member of the AME executive committee and the Canadian regional board. He is also a highly active board member of The Centre for Skills Development and Training, in Canada, the Ontario Centres of Excellence (OCE), and regularly advises on local government policies and initiatives with Next Generation Manufacturing. As part of the AME board of directors, Harper is a leading member of the strategic initiative for People-Centric Leadership. This movement is intended to educate leaders to engage and lead teams in a manner to maximise job satisfaction and fulfillment, while creating significant value in business.

cogentpower.com



**George Saiz**President and CEO
Association for Manufacturing Excellence

George Saiz is President and CEO of the Association for Manufacturing Excellence, North America. A practitioner and strong proponent of lean and continuous improvement since 1992, he is excited to help AME grow its footprint, and to promote enterprise excellence and people-centric leadership among the next generation of manufacturing leaders. Saiz previously served as president of MicroAire Surgical Instruments, LLC.

During a career spanning more than four decades, Saiz worked for a number of medical device manufacturing companies in increasing roles of responsibility from manager, director, general manager, vice president, owner and president. He has significant experience in leading complex organisations and generating growth in sales and earnings. Saiz earned his master's degree in business administration at the University of La Verne in La Verne, Calif., and his bachelor's degree in business administration from West Coast University in Los Angeles, California.

ame.org

# Master of Ceremonies



Barry McCarthy
Treasurer
AME Australia

Barry McCarthy is the National Treasurer at AME Australia. His career highlight includes his role as Capability Development Manager with Toyota Australia in the Engineering and Logistics, Manufacturing Organisational Planning and Development Division. He has worked with the Manufacturing, Sales and Corporate Arms of Toyota Australia over the past 15 years. This has involved implementing Toyota global and local development and management systems. His work has focused on creating learning experiences to achieve business requirements.

Prior to Toyota, Barry worked for nine years at Goodman Fielder as a Plant Manager and Continuous Improvement Manager.

With the recent closure of automotive manufacturing in Australia, Barry is now sharing his unique experience and understanding with the broader community.

ame.org.au

# Motivational Speaker



**Lynne Cazaly**Speaker, Author and Facilitator

Lynne Cazaly is a keynote speaker, author and facilitator. She is the author of 4 books:

Leader as Facilitator: How to inspire, engage and get work done

Making Sense: A Handbook for the Future of Work Create Change: How to apply innovation in an era of uncertainty, and

Visual Mojo: How to capture thinking, convey information and collaborate using visuals.

She works with project teams, executives and senior leaders on major change and transformation projects. She helps people distil their thinking, apply ideas and innovation and boost the engagement and collaboration effectiveness of teams. Lynne is an experienced board director and chair. She is a partner with Thought Leaders and on faculty of Thought Leaders Business School.

lynnecazaly.com.au



**Dr Frank Koentgen**Director and CEO
Ozgene

Dr Frank Koentgen is the Director and CEO at Ozgene. Frank is a successful entrepreneur, scientist, and international biotechnology leader with more than 25 years experience in Research and Development in molecular genetics. He is Cofounder and CEO of Ozgene. He successfully runs the company in a very efficient and lean, yet comfortable manner, wearing the traditional Aussie outfit of board shorts and t-shirt, coupled with German Birkenstocks.

Frank is very passionate about applying Lean thinking in research environments. He has studied Toyota and many other Lean practitioners in Japan, as part of the Shingo Study Tour, and he was recently appointed a Shingo Executive Advisory Board member. Within his own research organisation, Ozgene's unique style of lean transformation drives the company's new leadership mindset as the very basis for all of its scientific endeavours: "to advance humanity — inspire curiosity".

ozgene.com.au



Adjunct Professor Susan O'Neill
CEO
St Vincent's Hospital

Adjunct Professor Susan O'Neill is the Chief Executive Officer of St Vincent's Hospital Melbourne. Susan has extensive experience in health leadership, across metropolitan and regional health services in several states.

Prior to joining St Vincent's, Susan was the CEO of Albury Wodonga Health, the first cross-border health facility in Australia. Susan has held senior health administrative positions in Victoria and South Australia, where her passion for organisational excellence was established.

Susan is an advocate of the lean thinking philosophy and is a dedicated proponent of continuous improvement practices in health care. Susan holds an executive MBA, a Masters of Nursing Science, and is a fellow of the University of Pennsylvania Wharton Business School. Susan is an adjunct professor at La Trobe University.

svmh.org.au



Annette Sando
National Supply Chain Manager
Australian Red Cross Blood Service

Annette Sando is the Head of Supply Chain at Australian Red Cross Blood Service. She is an accomplished financially astute supply chain professional with excellent communication, change management and team building skills. Highly motivated and results driven - Annette is always keen to educate and set 'the vision' then support and drive the team to deliver out performance. Her love of supply chain and determination deliver the best performance possible.

Annette has broad experience in manufacturing management, S&OP (IBP), Inventory Planning, Warehousing, Freight and Importing, Process Improvements and Systems Integration and Implementation.

She is a strong believer in the power of strong internal relationships and truly engaging with key customers and suppliers. She believes people are your greatest asset.

redcrossblood.com.au



Jon Retford
General Manager
Wilson Transformers

Jon Retford has been General Manager of the distribution business unit of Wilson Transformer Company since 1999. He is the past president of the Hume Lean Network and was the industry representative to the Victorian Government's advisory committee on workforce development. Jon Retford served as chair of the board for the North East Local Learning and Employment Network and is the chair of The Big Day Off Trust which raises funds to support Australian's affected by spinal injuries.

wtc.com.au



**Tony Stone**General Manager Biogas Technology
Gekko Systems

Tony Stone is the General Manager Biogas
Technology at Gekko Systems. Gekko Systems
provides innovative design, procurement and
manufacturing including installation and
commissioning of mineral processing equipment
and plants. The company is focused on gold and
silver production. Supporting activities include
original equipment design and production,
laboratory services for metallurgy and analytical ore
samples. Gekko Systems services division provides
technical and consulting services to the METS sector
for gold, silver and polymetallics.

gekkos.com



Ronald Tan

Manager Continuous Improvement

Qantas Airways

Ronald Tan is the Manager Continuous Improvement and a Lean Six Sigma Master Black Belt at Qantas Airways. He has extensive experience, history and success with Continuous Improvement and Lean Six Sigma in Australia and overseas across multiple industries. A passion which began when he met Dr W Edwards Deming in 1986.

Ronald's tertiary qualifications include a Master of Business Administration degree and an honours degree in Mechanical Engineering from The University of Technology, Sydney. Over the years he added formal studies in Strategy, Business Planning, Mergers & Acquisitions, and Supply Chain Management from INSEAD's Graduate School of Business, The National University of Singapore and Nanyang Technological University of Singapore.

Ronald will share his experience implementing numerous highly successful 5S programs during his time at Qantas.

The implementation of 5S Lean methodology at BBM is now the benchmark across all of Qantas Airways. The benefits are significant, with efficiency gains of 10% - 30%.

qantas.com



Jessica Cole
Financial Accountant
DSI Underground

Jessica Cole is the Financial Accountant at DSI Underground. She has been in this position for 6 years. DSI Underground are global leaders for products and systems for the Tunnelling and Mining industries. Jessica completed a Bachelor of Commerce with Financial Accounting major through Newcastle University and through a scholarship with Maastricht University in the Netherlands. She was awarded an MBA with distinction (marketing major) through Newcastle University and completed a Graduate Certificate in Competitive Systems and Practices through Swinburne University. Jessica was a finalist in the 2017 Hunter Manufacturing Rising Star Award.

DSI Underground is Australia's largest manufacturer and supplier of specialist strata reinforcement and support products to the underground coal and metalliferous mining sectors. While the tools of lean have continuously proven successful in manufacturing environments, Jessica, who has been part of the DSI family for 6 years, will take you through her journey of applying these to the accounting functions at DSI. In particular, the month end reporting process is a key focus area and has delivered significant time savings, reducing the process from 5 days to 3 days, and freeing a resource to focus on other business activities.

dsiunderground.com.au



Lee Whiteley
Executive General Manager
Elphinstone Pty Ltd

Lee has been associated with the Elphinstone Group of companies since 1994 when he joined Dale B Elphinstone Pty Ltd to focus on the development of electrical systems for a range of mobile underground mining equipment. As the Electrical & Electronics Manager he worked specifically in product development including projects like the automation of underground mining equipment.

Between 2003 and 2007 he worked as a Vice President with Danish global wind energy leader Vestas Wind Systems, with responsibility for facilities in Australia, India and Europe.

In 2007 Lee established a start-up business, Southern Prospect Pty Ltd, together with Dale Elphinstone. The business designs and manufactures portable power generation equipment, provides project solutions to major utility customers like Hydro Tasmania and TasWater and is a key supplier of electrical systems to Caterpillar's global manufacturing and parts distribution system. The operations of Southern Prospect became a part of Elphinstone Pty Ltd in April 2017.

elphinstone.com

#### The earlier you register, the more you save!

1 OCTOBER 2017 - 30 NOVEMBER 2017 SAVE \$300!

Individual registration: \$399 student / \$999 member/ \$1,264 non-member / \$999 international

1 DECEMBER 2017 - 31 DECEMBER 2017 SAVE \$200!

Individual registration: \$499 student / \$1,099 member/ \$1,364 non-member / \$1,099 international

1 JANUARY 2018 - 31 JANUARY 2018 SAVE \$100!

Individual registration: \$499 student / \$1,199 member/ \$1,464 non-member / \$1,199 international

31 JANUARY 2018 - 28 FEBRUARY 2018

Individual registration: \$699 student / \$1,299 member/ \$1,564 non-member / \$1,299 international

BEST PRACTICE SITE VISITS (2 SITES - ALL DAY)

Individual registration: \$200 AME members and delegates / \$250 non members (bus transport and lunch included)

TOUR AND WORKSHOP (1 SITE - ALL DAY)

Individual registration: \$390 AME members and delegates / \$490 non members (bus transport and lunch included)

**CONFERENCE DINNER** 

Individual registration: \$80 members and delegates / \$100 guests (includes 2 course meal and drinks)

Interstate and returning attendees are eligible for a 10% discount on registration fees if registered and paid by December 31, 2017. Contact the AME office for the discount code.

# **Sponsors and Supporters**









### **Contact Details**

AME Australia

T: 1300 263 287

E: ame@ame.org.au

W: www.ame.org.au