



Australian Government
Department of Industry,
Innovation and Science

Business
Entrepreneurs' Programme



future-proofing Australian manufacturing SMEs.

Competing in today's increasingly digitalised world and winning in the fourth industrial revolution requires global context and market access, entrepreneurial leadership, a culture of innovation and the adoption of new emerging technologies. But above all, it requires a different set of thinking.

Whether you are new to digital manufacturing or well on the journey, the futuremap™ workshop will give you valuable insights into the current state of your business and then have you consider where you aspire to be, and by when.

Interactive and packed with industry examples, the workshop is intended specifically for you if you are a manufacturing business owner or senior executive (e.g. General manager) to help you:

- think differently about the opportunities and challenges of digital manufacturing
- map the current state of your business with respect to capabilities and characteristics vital for future competitiveness and success, and compare this to where you aspire to be in two years from now;
- understand the primary gaps between your current state and your aspirations, to assist you to develop your key areas of focus and potential investment; and
- understand where assistance may be sought to help you on your transition to digital manufacturing.

Prepare to be inspired, learn, and grow as you spend the workshop assessing and mapping your business' manufacturing capabilities and characteristics using futuremap™, a business diagnostic tool developed by IMCRC, and deployed in collaboration the Entrepreneurs' Programme and industry partners.

Please bring a fully charged laptop or device (tablet, phone) that is WIFI enabled.

Please note that the workshop is limited to 2 representatives per company.

EVENT DETAILS

27 MARCH 2019

RMIT Building 56
Level 3, Room 89
115 Queensberry Street
Carlton VIC 3053

8:30am - 11:30am

Powered by:



For more information on this workshop, please contact Bruno Bello on 0409 123 701 or bbello@amtil.com.au

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